SILVER COMMERCE

Online commerce made easy

Problems faced by business owners:

- Selecting the right ecommerce tools requires time and experience.
- Advanced retail tools are complex to use and integrate
- Doing it on your own leaves you with insufficient time to service customers and focus on growth.

How Silver Commerce helps small biz owners

- Easy to set up
- Easy to manage
- Unifies your business
- No need for IT help
- Integrates with POS

Silver Commerce is Perfect for the Small Business Merchant

- Small business retailers who don't have a website
- Small business retailers who only have a marketing site without ecommerce
- Small business retailers who have an ecommerce site but struggle with maintaining it or struggle with the cost
- Small business retailers who want an e-commerce platform that is 'self service' oriented
- Small business retailers who want their e-commerce platform tied into their point of sale system
- No restaurants/food service at this time.
- Limited to single location

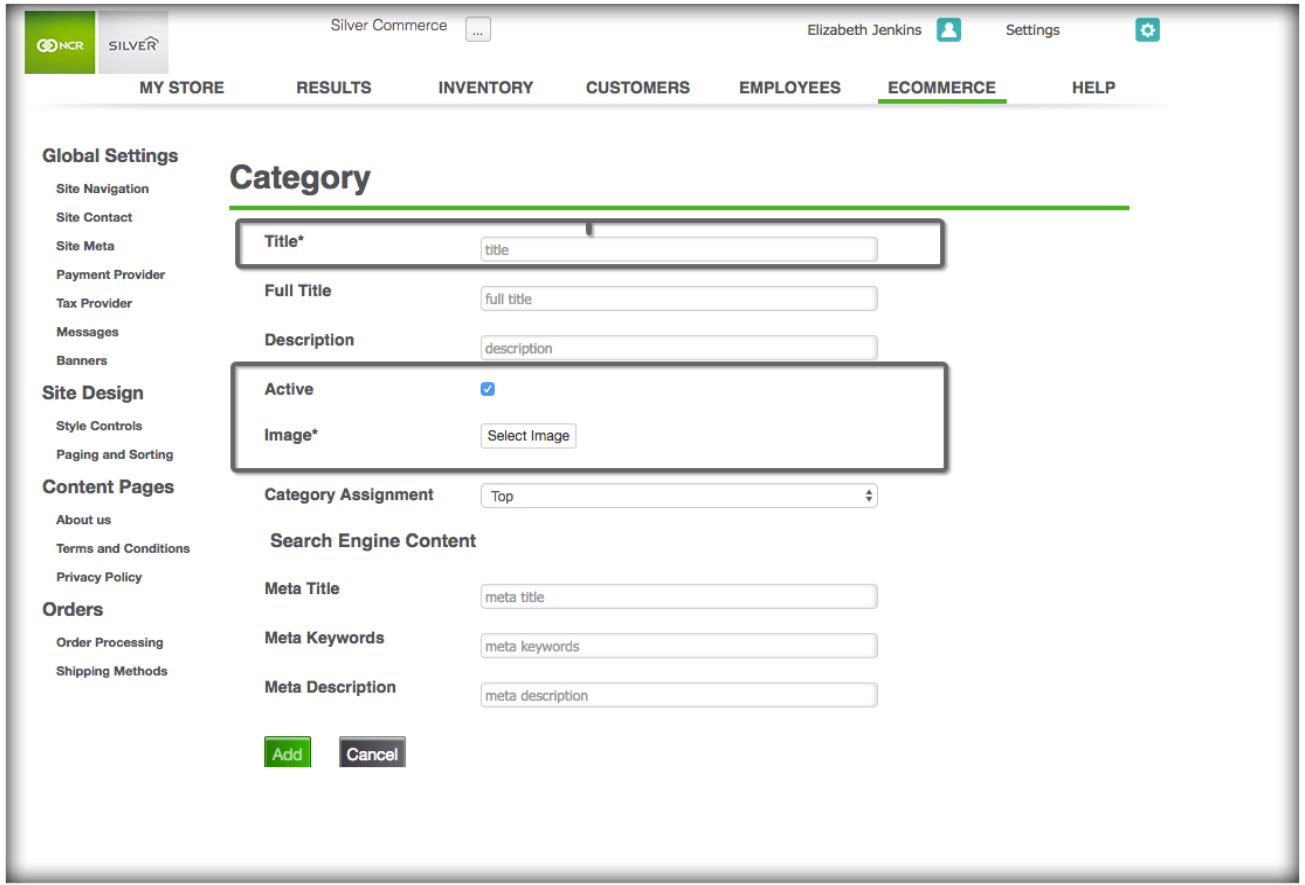
WHAT IS SILVER COMMERCE?

Key Features of Silver Commerce

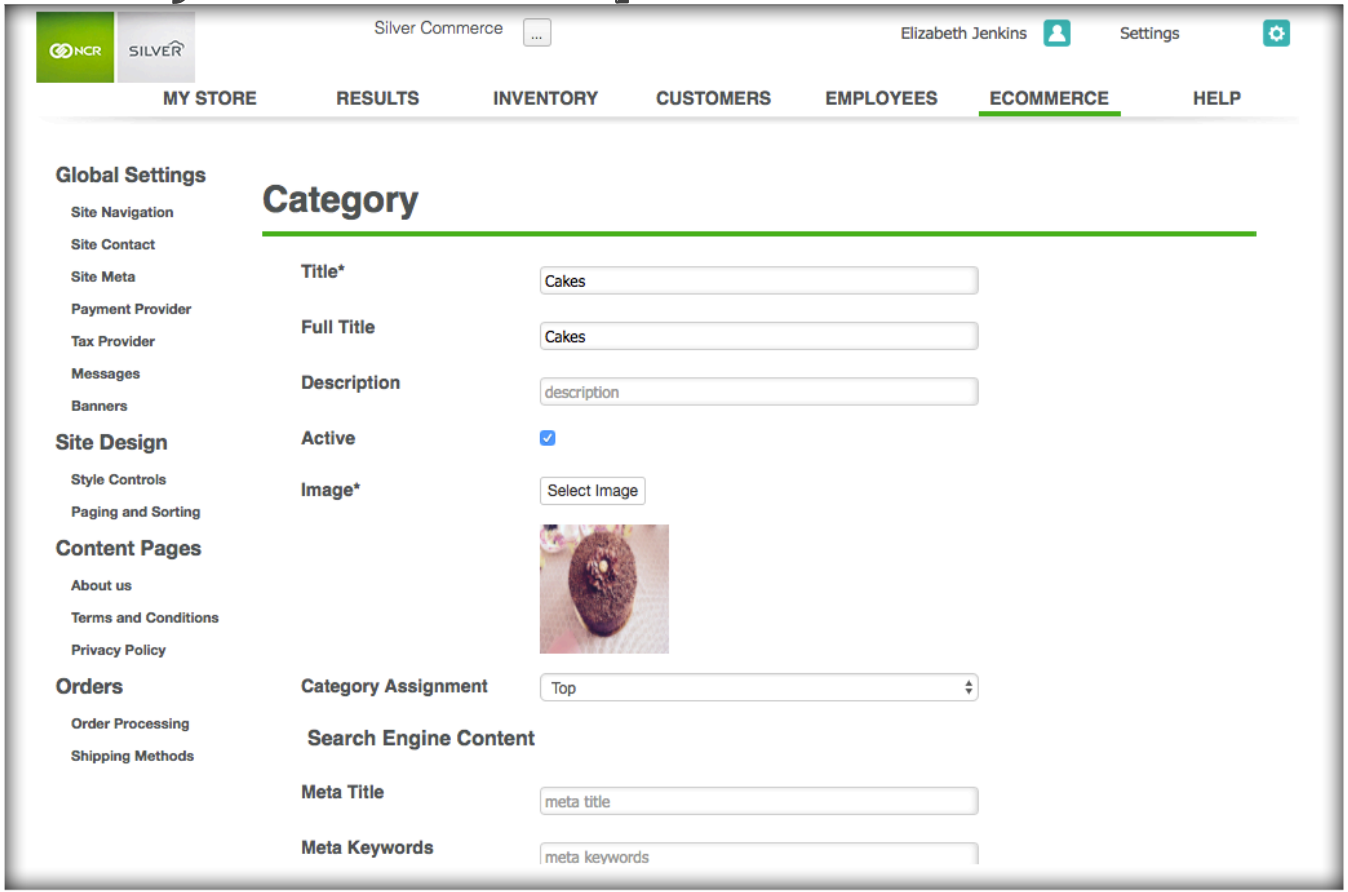
- *Create and host an e-commerce website through NCR Silver Back Office*
- *View reporting from online sales with your NCR Silver reporting*
- *Use your existing NCR Silver inventory to create online items*
- *Upload and display rich product imagery to promote your categories and items*
- *Display online specific names and descriptions for products*
- *See online sales alongside in-store sales*
- *Responsive webstore design re-sizes to fit any device, any screen*
- *Make products easy to find through online navigation categories*
- *Manage online orders through your existing NCR Silver back office.*
- *Integrate with existing credit provider for seamless online payments*
- *Includes concierge setup and training for NCR Silver customers*
- *Manage site contact information*

Setting Up Site Navigation

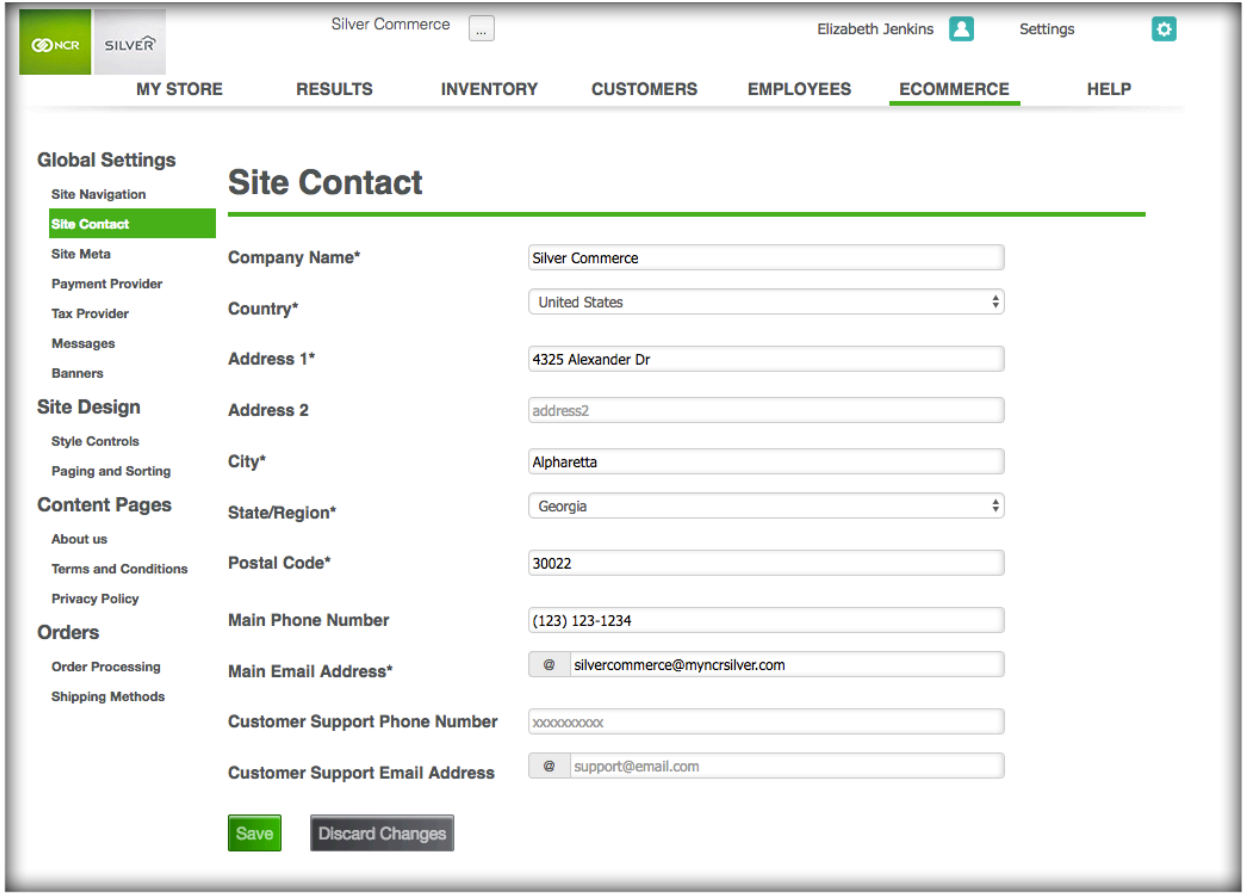
- Title
- Active/Not Active
- Category Image



Site Navigation example

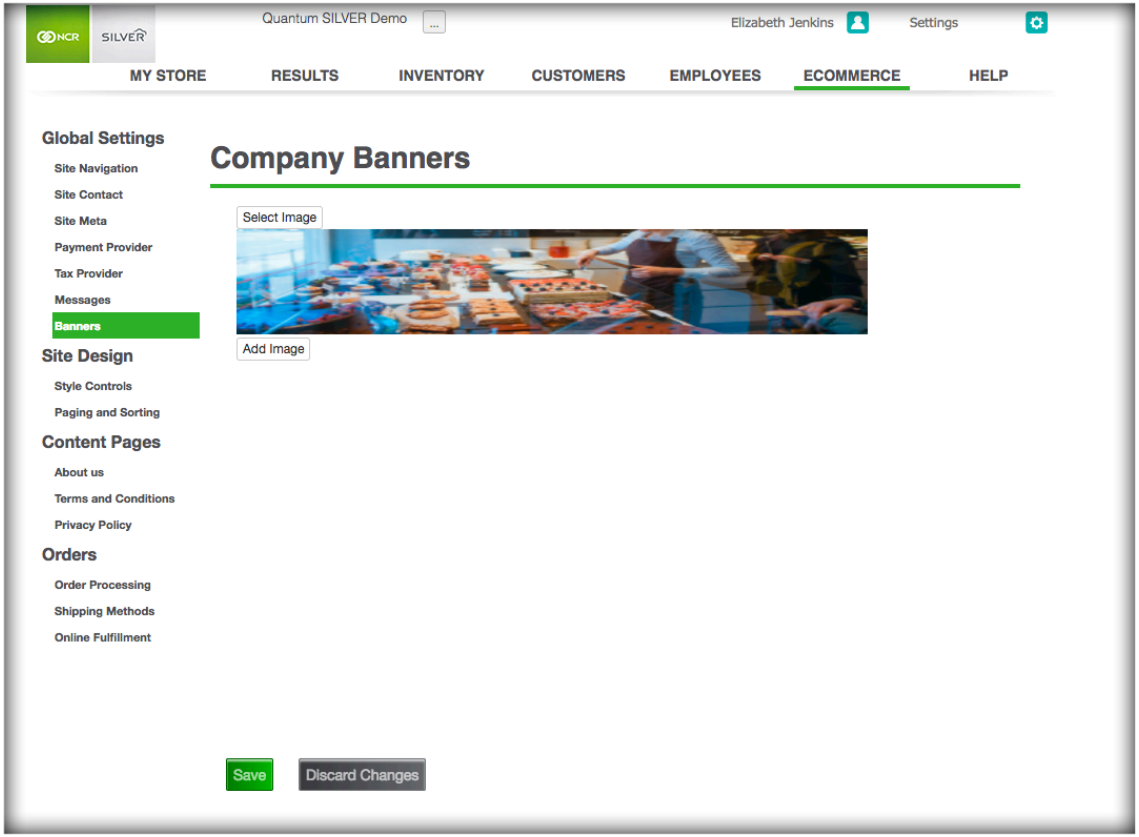


Site Contact



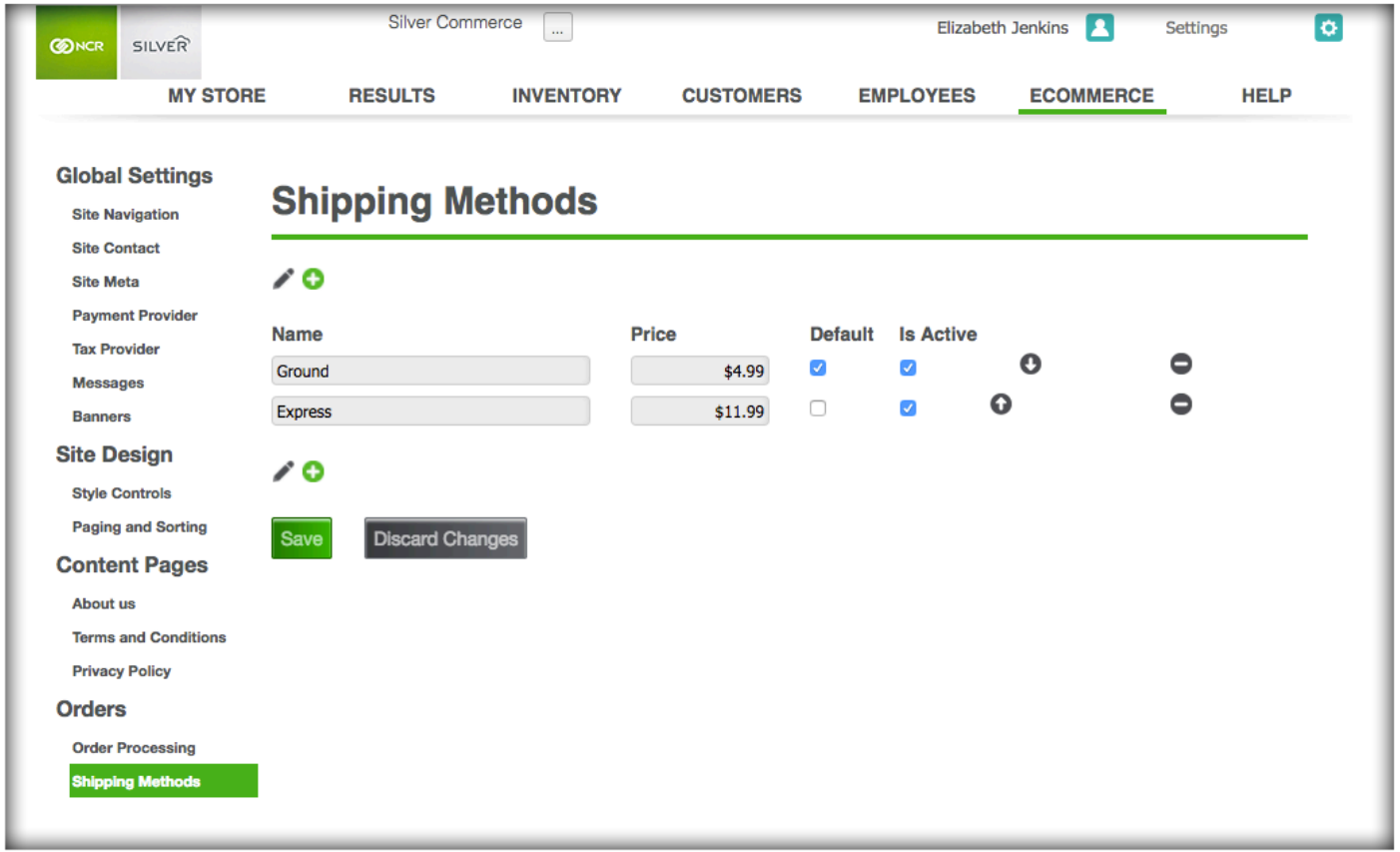
Adding Banners

- Add one or more banners
- Recommended banner size 1600 x350

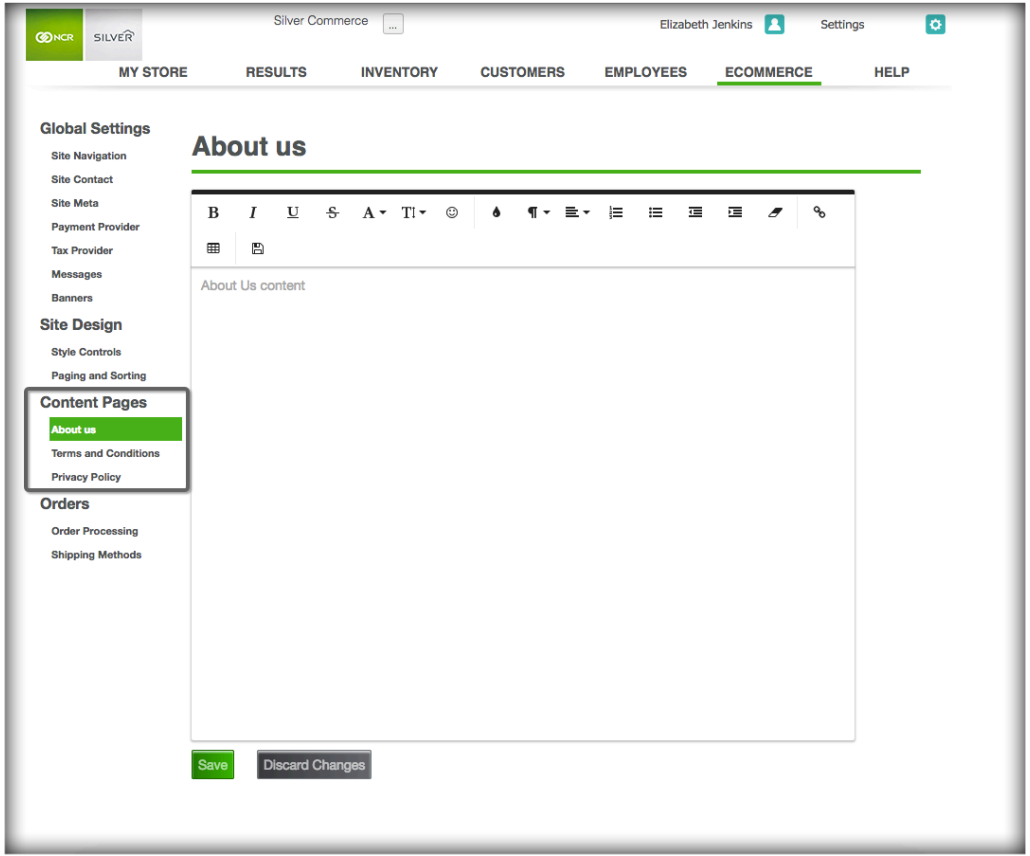


Flat Rate Shipping

- Defined by Merchant

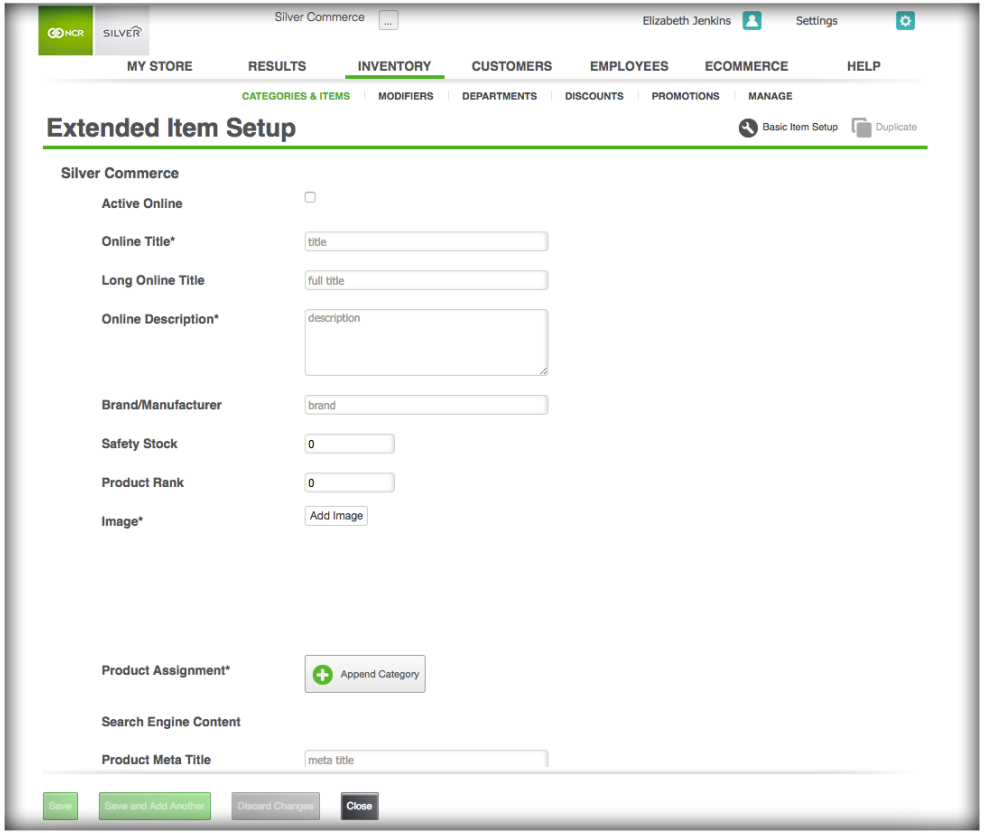


About Us, Terms and Conditions and Privacy

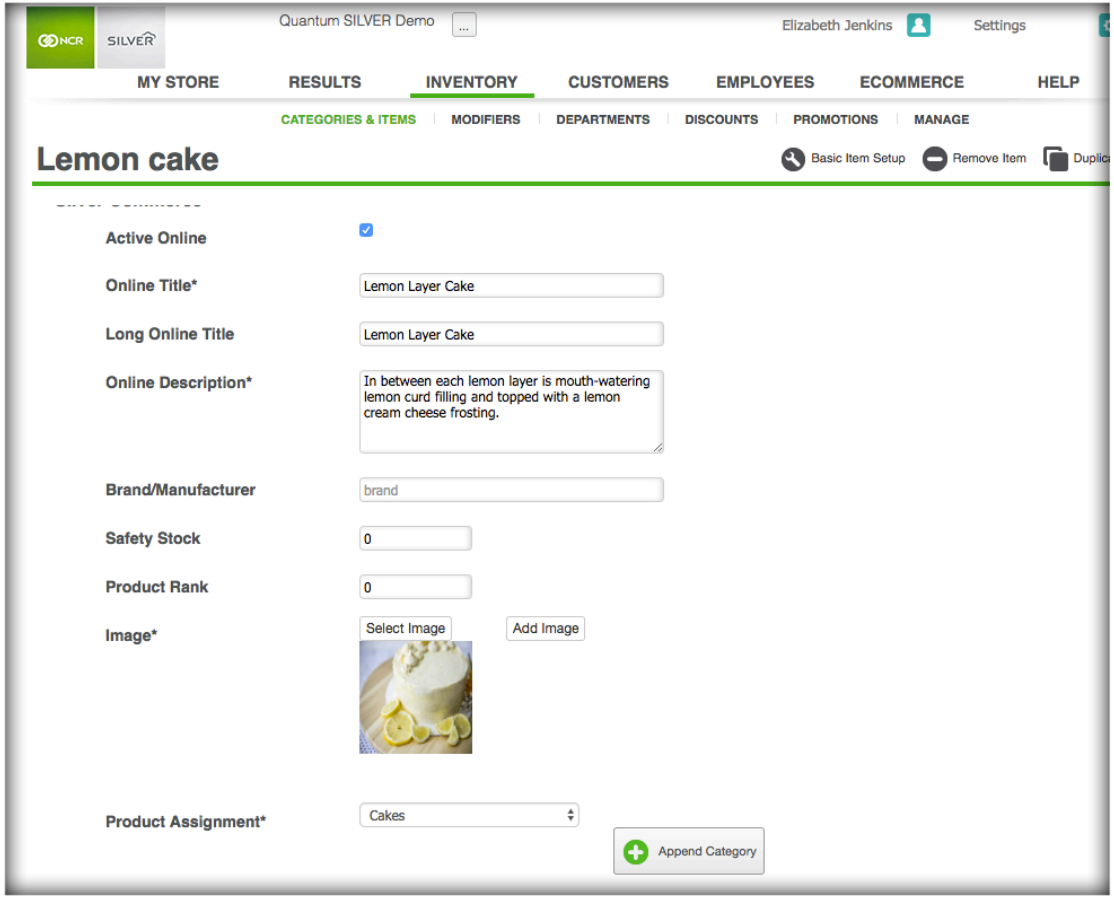


Setting Up Products

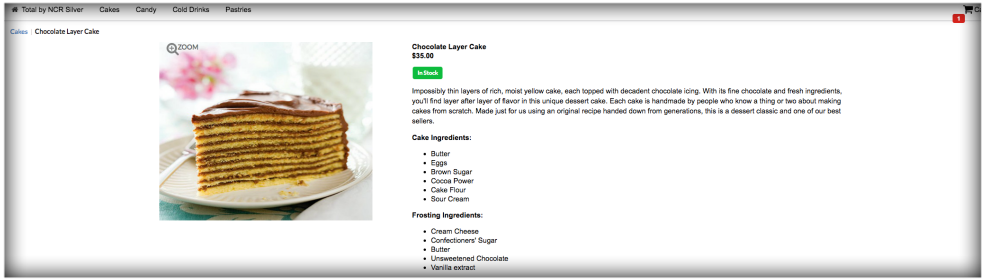
- Active/Not Active
- Online Title
- Online Description
- Image
- Product Assignment

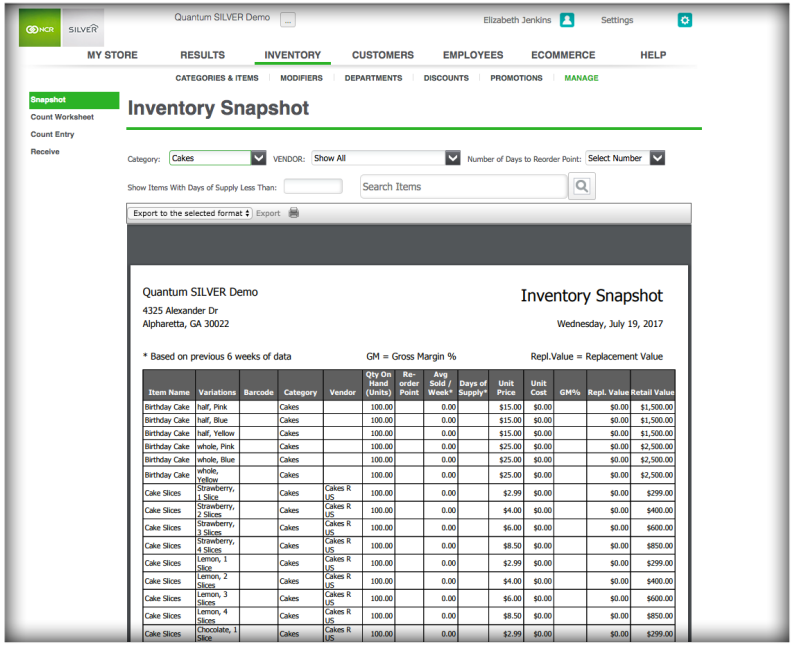


Product setup example with Content



Silver Inventory is integrated with Commerce





Item Name	Variations	Barcode	Category	Vendor	Qty On Hand (Units)	Re-order Point	Avg Sold / Week*	Days of Supply*	Unit Price	Unit Cost	GM%	Repl. Value	Retail Value
Birthday Cake	half, Pink		Cakes		100.00		0.00		$15.00	$0.00		$0.00	$1,500.00
Birthday Cake	half, Blue		Cakes		100.00		0.00		$15.00	$0.00		$0.00	$1,500.00
Birthday Cake	half, Yellow		Cakes		100.00		0.00		$15.00	$0.00		$0.00	$1,500.00
Birthday Cake	whole, Pink		Cakes		100.00		0.00		$25.00	$0.00		$0.00	$2,500.00
Birthday Cake	whole, Blue		Cakes		100.00		0.00		$25.00	$0.00		$0.00	$2,500.00
Birthday Cake	whole, Yellow		Cakes		100.00		0.00		$25.00	$0.00		$0.00	$2,500.00
Cake Slices	Strawberry, 1 Slice		Cakes	Cakes R US	100.00		0.00		$2.99	$0.00		$0.00	$299.00
Cake Slices	Strawberry, 2 Slices		Cakes	Cakes R US	100.00		0.00		$4.00	$0.00		$0.00	$400.00
Cake Slices	Strawberry, 3 Slices		Cakes	Cakes R US	100.00		0.00		$6.00	$0.00		$0.00	$600.00
Cake Slices	Strawberry, 4 Slices		Cakes	Cakes R US	100.00		0.00		$8.50	$0.00		$0.00	$850.00
Cake Slices	Lemon, 1 Slice		Cakes	Cakes R US	100.00		0.00		$2.99	$0.00		$0.00	$299.00
Cake Slices	Lemon, 2 Slices		Cakes	Cakes R US	100.00		0.00		$4.00	$0.00		$0.00	$400.00
Cake Slices	Lemon, 3 Slices		Cakes	Cakes R US	100.00		0.00		$6.00	$0.00		$0.00	$600.00
Cake Slices	Lemon, 4 Slices		Cakes	Cakes R US	100.00		0.00		$8.50	$0.00		$0.00	$850.00
Cake Slices	Chocolate, 1 Slice		Cakes	Cakes R US	100.00		0.00		$2.99	$0.00		$0.00	$299.00

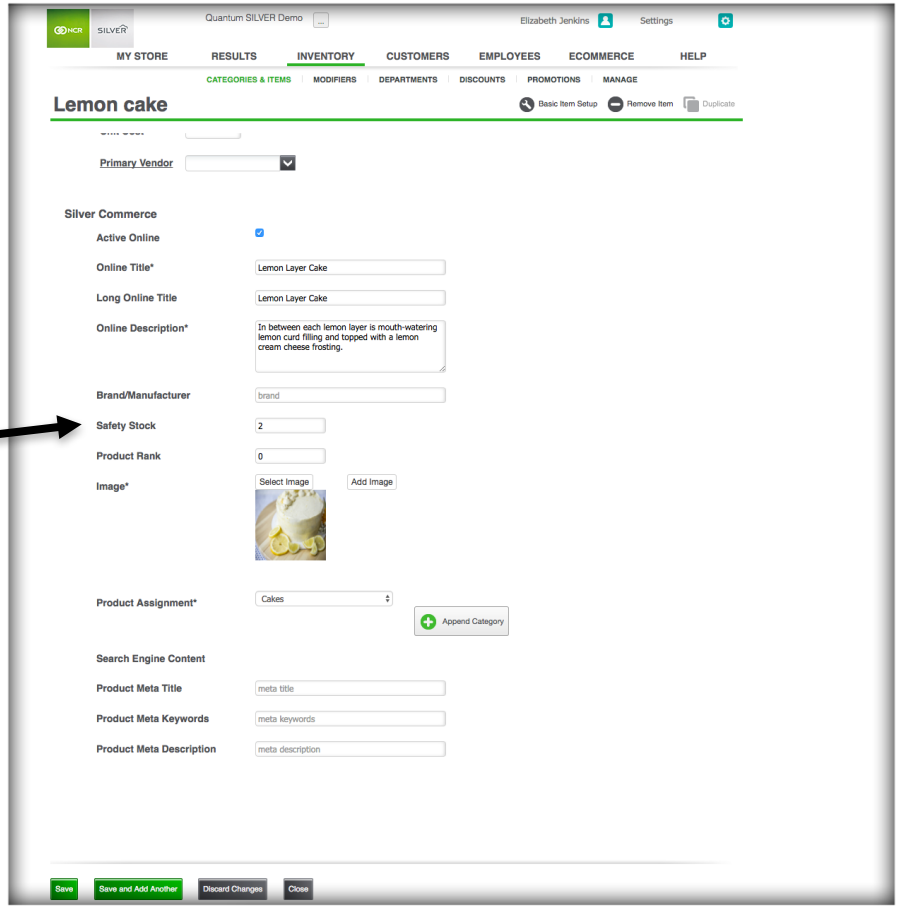
The site dynamically messages customers on product availability.

When you sell an item, it is decremented from inventory after it ships.

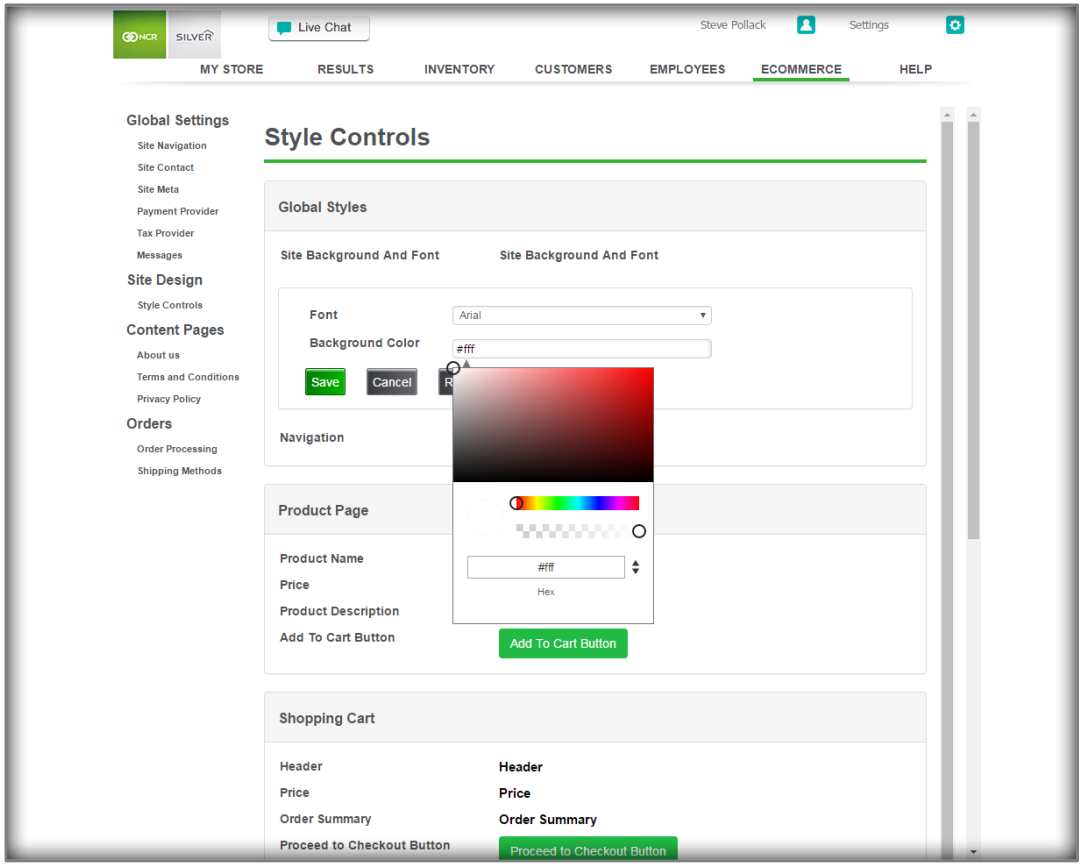
Safety Stock – What is it?

Safety Stock allows the merchant to protect store inventory.

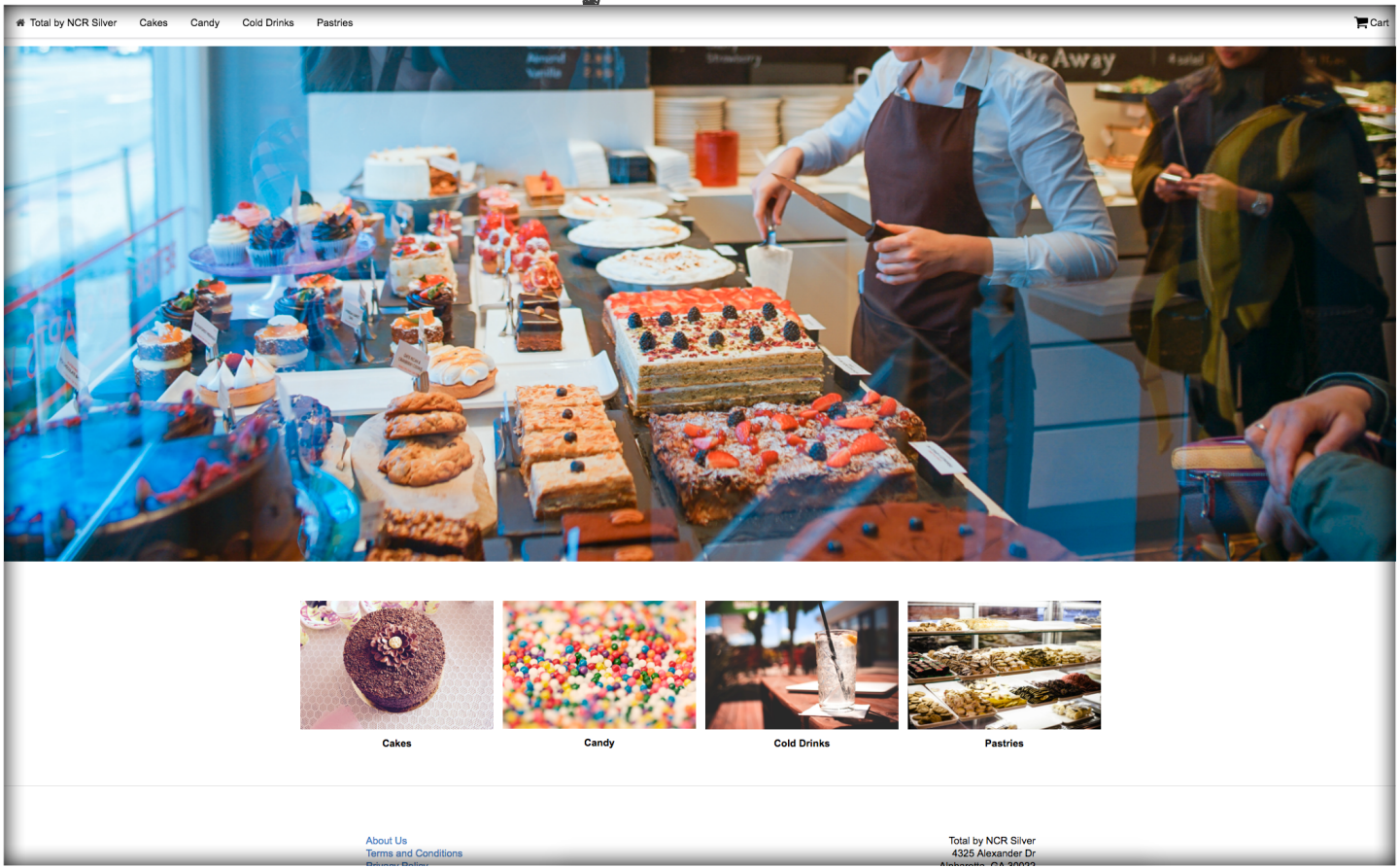
In this example, safety stock is 2. We have 10 in Inventory. This means Commerce will show out of stock after 8.



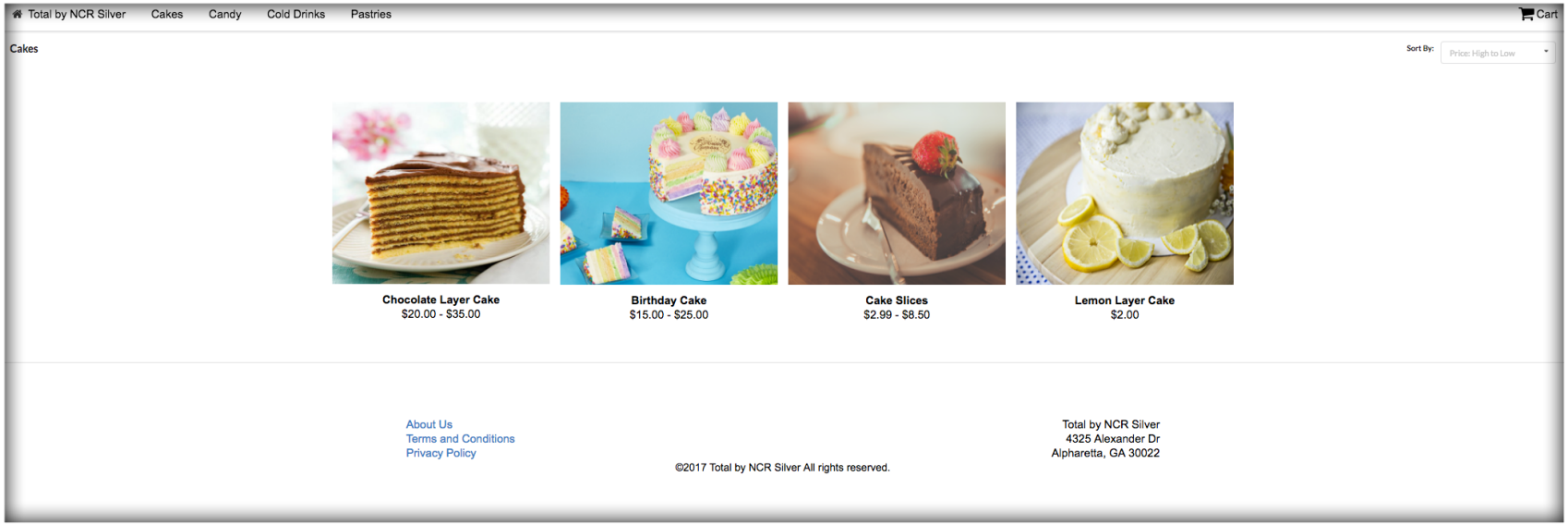
Changing the Look and Feel



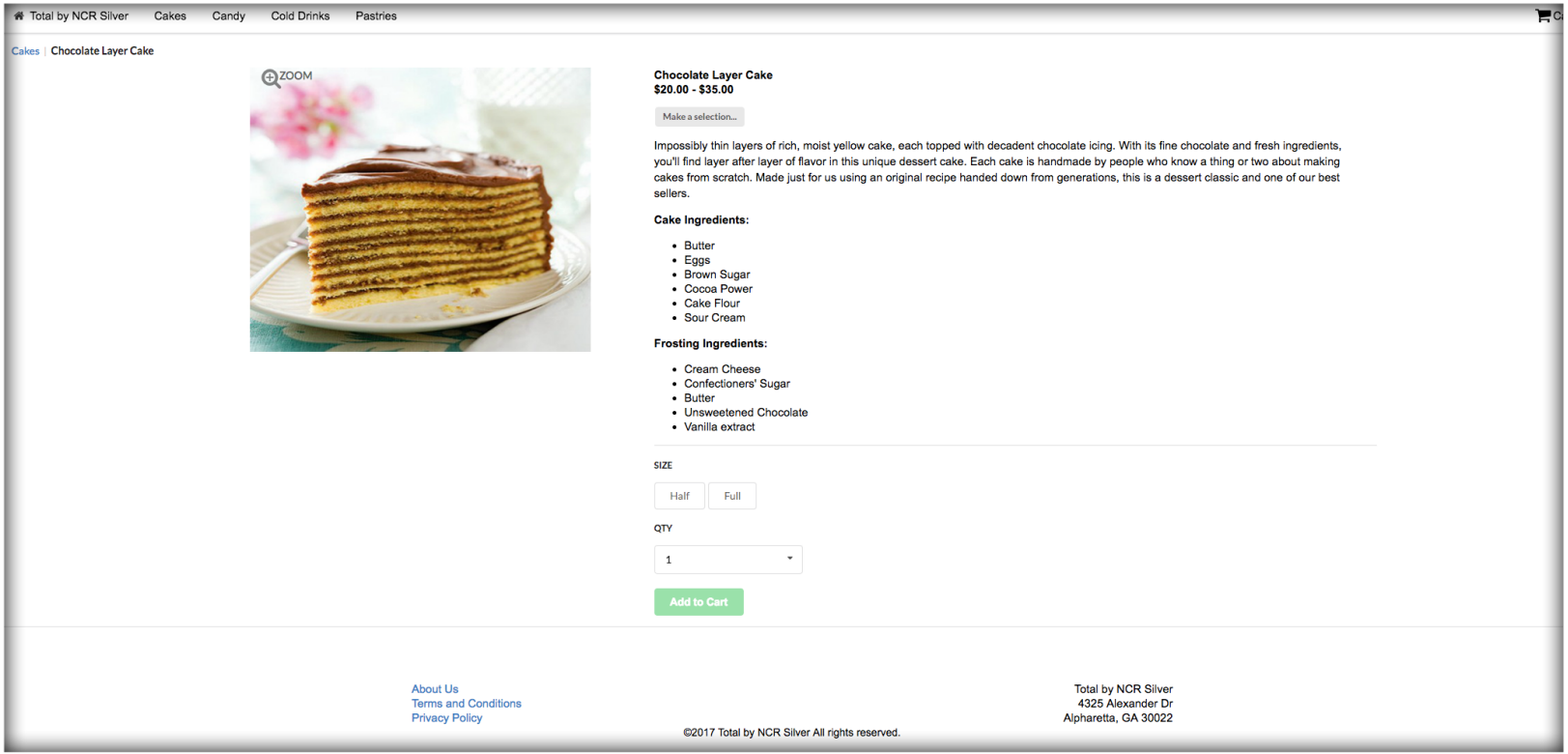
Website Home Page



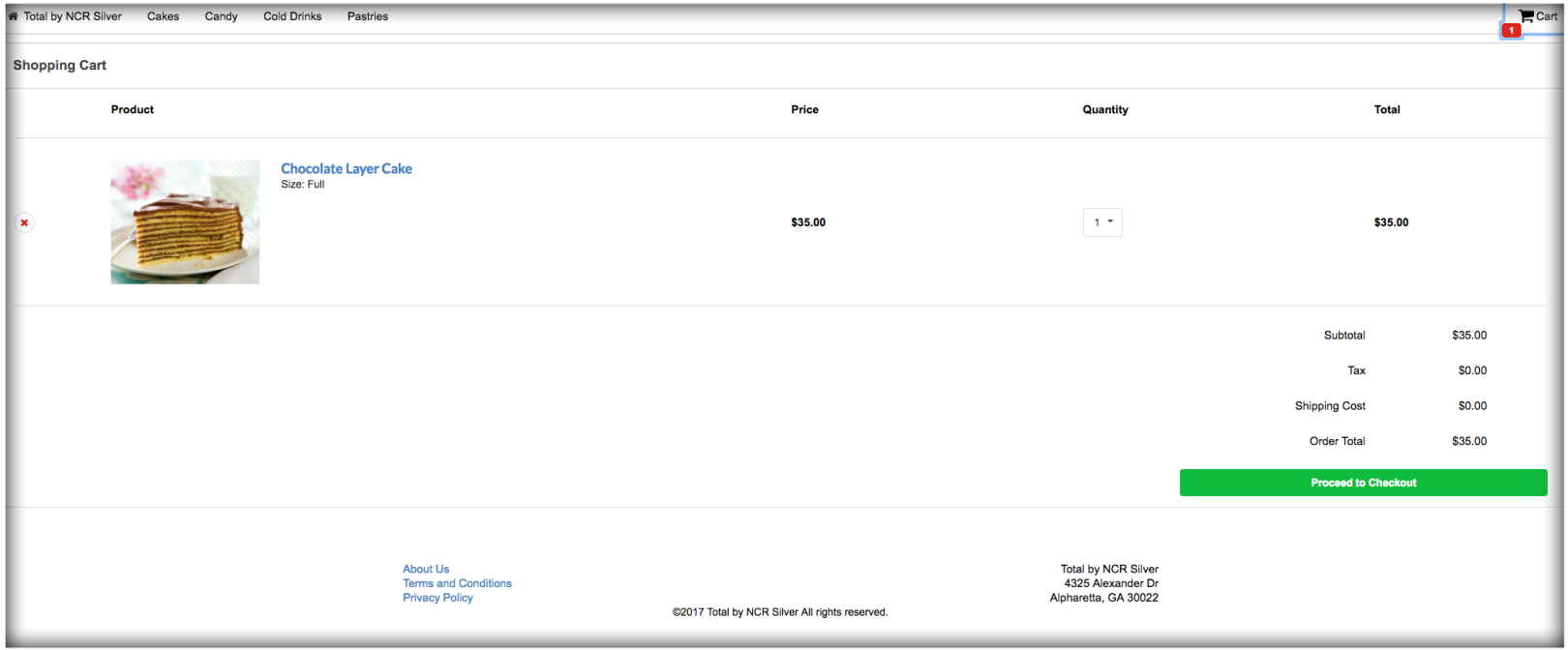
Category Page with products



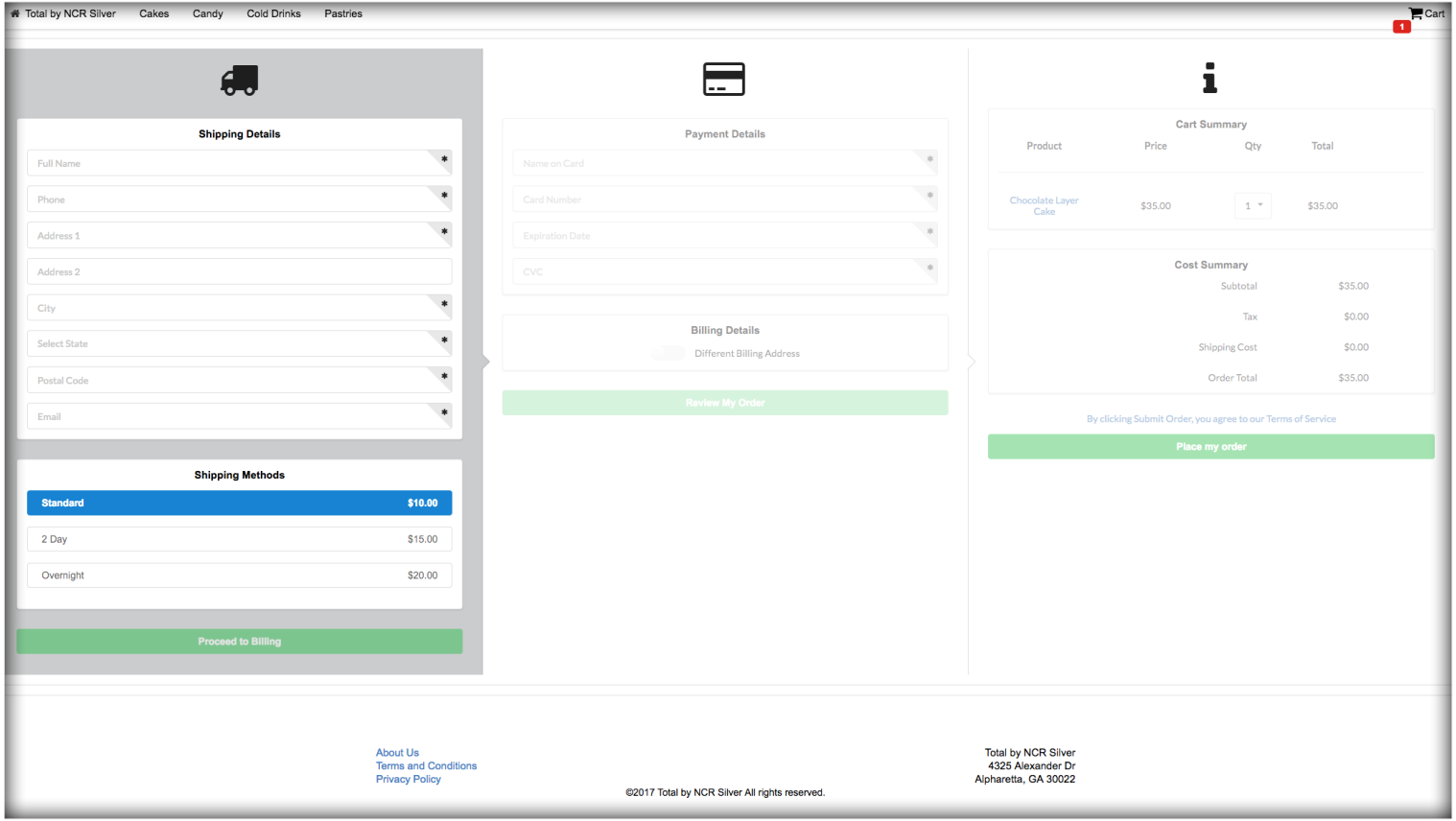
Product Detail Page



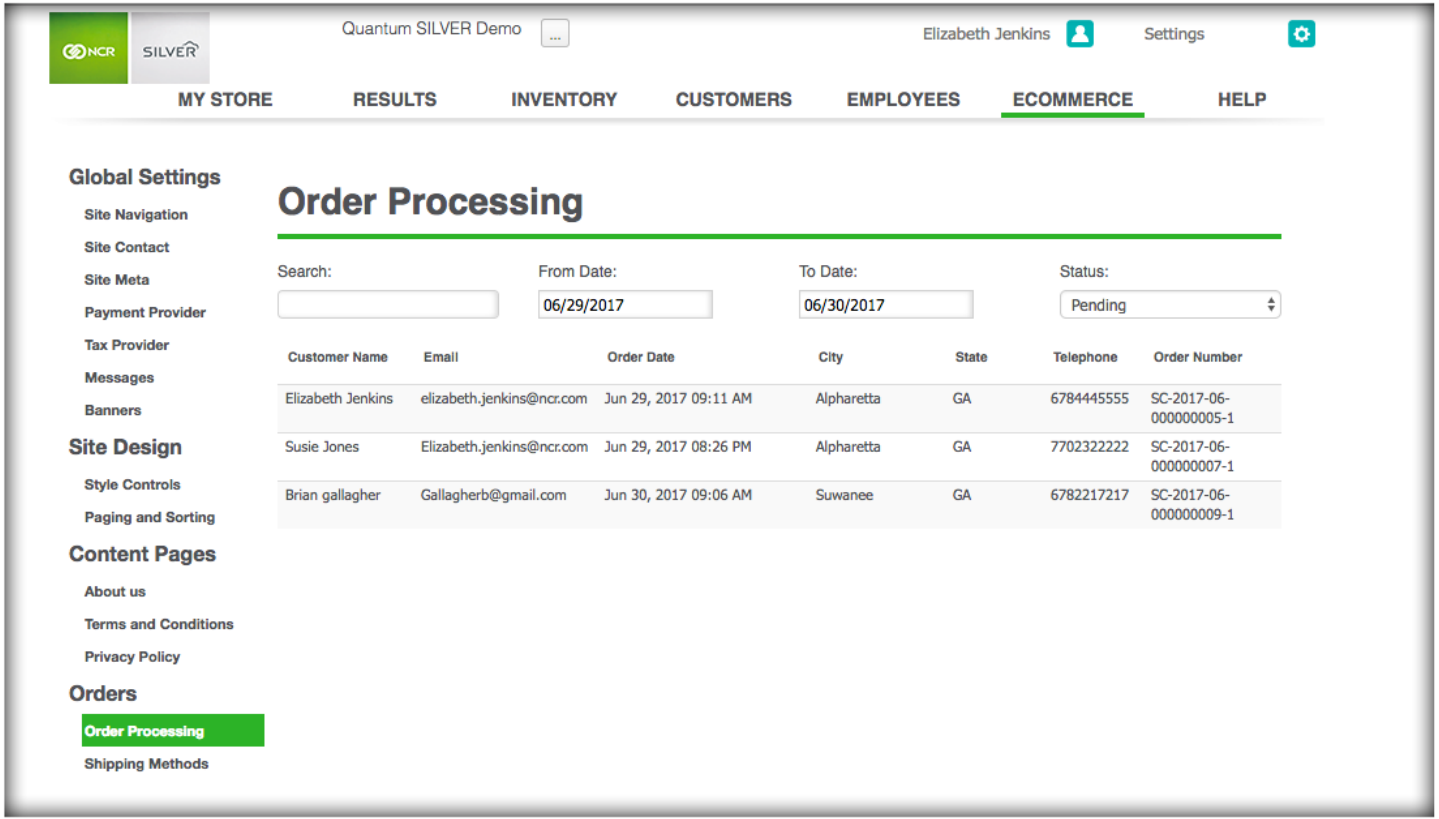
Adding to Cart from Product Page



Customer Checkout



Orders in the Back Office



Silver Commerce - Getting Started

What you will need:

1. Product names and descriptions for online products
2. Product & banner images
3. Shipping methods
4. Name for URL that merchant would like

Silver Commerce – Subscription Pricing

$69

/ month

1 Location

- eCommerce application
- Back Office access for unlimited number of users
- Customer Care
  - 24/7 Online and Phone Support from the Silver Customer Care Team

Makes it easy to run, connect and sell anywhere
Unparalleled customer care that ensures pain-free set-up and on-going support
Running a small business just got easier
Specifically designed for small business needs
Trusted security that provides peace of mind

RUN YOUR BUSINESS.

CONNECT WITH CUSTOMERS.

SELL ANYWHERE.

NCR