

SILVER COMMERCE

Online commerce made easy



Problems faced by business owners:

- **Selecting the right ecommerce tools requires time and experience.**
- **Advanced retail tools are complex to use and integrate**
- **Doing it on your own leaves you with insufficient time to service customers and focus on growth.**



How Silver Commerce helps small biz owners

- **Easy to set up**
- **Easy to manage**
- **Unifies your business**
- **No need for IT help**
- **Integrates with POS**

Silver Commerce is Perfect for the Small Business Merchant

- **Small business retailers who don't have a website**
- **Small business retailers who only have a marketing site without ecommerce**
- **Small business retailers who have an ecommerce site but struggle with maintaining it or struggle with the cost**
- **Small business retailers who want an e-commerce platform that is 'self service' oriented**
- **Small business retailers who want their e-commerce platform tied into their point of sale system**
- **No restaurants/food service at this time.**
- **Limited to single location**

WHAT IS SILVER COMMERCE?

Key Features of Silver Commerce

- *Create and host an e-commerce website through NCR Silver Back Office*
- *View reporting from online sales with your NCR Silver reporting*
- *Use your existing NCR Silver inventory to create online items*
- *Upload and display rich product imagery to promote your categories and items*
- *Display online specific names and descriptions for products*
- *See online sales alongside in-store sales*
- *Responsive webstore design re-sizes to fit any device, any screen*
- *Make products easy to find through online navigation categories*
- *Manage online orders through your existing NCR Silver back office.*
- *Integrate with existing credit provider for seamless online payments*
- *Includes concierge setup and training for NCR Silver customers*
- *Manage site contact information*

Setting Up Site Navigation

- Title
- Active/Not Active
- Category Image

The screenshot shows the Silver Commerce administration interface. At the top, there is a navigation bar with the Silver Commerce logo, the user name 'Elizabeth Jenkins', and a 'Settings' link. Below this is a main navigation menu with tabs for 'MY STORE', 'RESULTS', 'INVENTORY', 'CUSTOMERS', 'EMPLOYEES', 'ECOMMERCE' (which is highlighted), and 'HELP'. On the left side, there is a sidebar menu with categories like 'Global Settings', 'Site Design', 'Content Pages', and 'Orders'. The main content area is titled 'Category' and contains several form fields. The 'Title*' field has the value 'title'. The 'Full Title' field has the value 'full title'. The 'Description' field has the value 'description'. The 'Active' checkbox is checked. The 'Image*' field has a 'Select Image' button. The 'Category Assignment' dropdown menu is set to 'Top'. Below these fields are 'Search Engine Content' fields for 'Meta Title', 'Meta Keywords', and 'Meta Description'. At the bottom of the form are 'Add' and 'Cancel' buttons.

Silver Commerce

Elizabeth Jenkins Settings

MY STORE RESULTS INVENTORY CUSTOMERS EMPLOYEES **ECOMMERCE** HELP

Global Settings

- Site Navigation
- Site Contact
- Site Meta
- Payment Provider
- Tax Provider
- Messages
- Banners

Site Design

- Style Controls
- Paging and Sorting

Content Pages

- About us
- Terms and Conditions
- Privacy Policy

Orders

- Order Processing
- Shipping Methods

Category

Title* title

Full Title full title

Description description

Active

Image* Select Image

Category Assignment Top

Search Engine Content

Meta Title meta title

Meta Keywords meta keywords

Meta Description meta description

Add Cancel

Site Navigation example

Silver Commerce

Elizabeth Jenkins Settings

MY STORE RESULTS INVENTORY CUSTOMERS EMPLOYEES **ECOMMERCE** HELP

Global Settings

- Site Navigation
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- Order Processing
- Shipping Methods

Category


Title*

Full Title

Description

Active

Image*





Category Assignment

Search Engine Content

Meta Title

Meta Keywords

Site Contact

Silver Commerce ... Elizabeth Jenkins  Settings 

MY STORE RESULTS INVENTORY CUSTOMERS EMPLOYEES **ECOMMERCE** HELP

Global Settings

- Site Navigation
- Site Contact**
- Site Meta
- Payment Provider
- Tax Provider
- Messages
- Banners

Site Design

- Style Controls
- Paging and Sorting

Content Pages

- About us
- Terms and Conditions
- Privacy Policy

Orders

- Order Processing
- Shipping Methods

Site Contact

Company Name*	<input type="text" value="Silver Commerce"/>
Country*	<input type="text" value="United States"/>
Address 1*	<input type="text" value="4325 Alexander Dr"/>
Address 2	<input type="text" value="address2"/>
City*	<input type="text" value="Alpharetta"/>
State/Region*	<input type="text" value="Georgia"/>
Postal Code*	<input type="text" value="30022"/>
Main Phone Number	<input type="text" value="(123) 123-1234"/>
Main Email Address*	<input type="text" value="silvercommerce@myncrsilver.com"/>
Customer Support Phone Number	<input type="text" value="xxxxxxxx"/>
Customer Support Email Address	<input type="text" value="support@email.com"/>

Adding Banners

- Add one or more banners
- Recommended banner size 1600 x350

The screenshot displays the Quantum SILVER Demo admin interface. At the top, the user is identified as Elizabeth Jenkins, with a profile icon and a settings gear. The navigation menu includes MY STORE, RESULTS, INVENTORY, CUSTOMERS, EMPLOYEES, ECOMMERCE (highlighted), and HELP. The left sidebar contains a list of settings categories: Global Settings (Site Navigation, Site Contact, Site Meta, Payment Provider, Tax Provider, Messages, Banners), Site Design (Style Controls, Paging and Sorting), Content Pages (About us, Terms and Conditions, Privacy Policy), and Orders (Order Processing, Shipping Methods, Online Fulfillment). The 'Banners' category is currently selected. The main content area is titled 'Company Banners' and features a 'Select Image' button above a large image of a bakery display case. Below the image is an 'Add Image' button. At the bottom of the page, there are 'Save' and 'Discard Changes' buttons.

Flat Rate Shipping

- Defined by Merchant

The screenshot shows the Silver Commerce admin interface. The top navigation bar includes the Silver Commerce logo, the user name Elizabeth Jenkins, and a Settings icon. Below this is a secondary navigation bar with tabs for MY STORE, RESULTS, INVENTORY, CUSTOMERS, EMPLOYEES, ECOMMERCE (which is highlighted), and HELP. The main content area is titled 'Shipping Methods' and features a table with columns for Name, Price, Default, and Is Active. Two shipping methods are listed: 'Ground' with a price of \$4.99 and 'Express' with a price of \$11.99. The 'Ground' method is set as the default and is active, while the 'Express' method is not the default but is also active. A sidebar on the left contains various settings categories, with 'Shipping Methods' highlighted under the 'Orders' section.

Name	Price	Default	Is Active
Ground	\$4.99	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Express	\$11.99	<input type="checkbox"/>	<input checked="" type="checkbox"/>

About Us, Terms and Conditions and Privacy

The screenshot displays the Silver Commerce administration interface. At the top, the user 'Elizabeth Jenkins' is logged in, and the 'ECOMMERCE' menu item is selected. The main navigation bar includes 'MY STORE', 'RESULTS', 'INVENTORY', 'CUSTOMERS', 'EMPLOYEES', 'ECOMMERCE', and 'HELP'. On the left sidebar, under 'Global Settings', the 'Content Pages' section is expanded, with 'About us' highlighted. The main content area is titled 'About us' and features a rich text editor with a toolbar containing bold, italic, underline, strikethrough, text color, background color, link, unlink, bulleted list, numbered list, indent, and outdent icons. Below the editor is a large text area labeled 'About Us content'. At the bottom of the editor, there are 'Save' and 'Discard Changes' buttons.

Setting Up Products

- Active/Not Active
- Online Title
- Online Description
- Image
- Product Assignment

The screenshot shows the 'Extended Item Setup' form in the Silver Commerce application. The interface includes a top navigation bar with the Silver Commerce logo, user name 'Elizabeth Jenkins', and a 'Settings' icon. Below the navigation bar are tabs for 'MY STORE', 'RESULTS', 'INVENTORY', 'CUSTOMERS', 'EMPLOYEES', 'ECOMMERCE', and 'HELP'. Under the 'INVENTORY' tab, there are sub-tabs for 'CATEGORIES & ITEMS', 'MODIFIERS', 'DEPARTMENTS', 'DISCOUNTS', 'PROMOTIONS', and 'MANAGE'. The main title of the form is 'Extended Item Setup', with a 'Basic Item Setup' link and a 'Duplicate' button. The form is divided into several sections: 'Silver Commerce' with an 'Active Online' checkbox; 'Online Title' with a 'title' input field; 'Long Online Title' with a 'full title' input field; 'Online Description*' with a 'description' text area; 'Brand/Manufacturer' with a 'brand' input field; 'Safety Stock' with a '0' input field; 'Product Rank' with a '0' input field; 'Image*' with an 'Add Image' button; 'Product Assignment*' with a '+ Append Category' button; 'Search Engine Content' with a 'meta title' input field. At the bottom of the form are four buttons: 'Save', 'Save and Add Another', 'Discard Changes', and 'Close'.

Product setup example with Content

Quantum SILVER Demo ... Elizabeth Jenkins Settings

MY STORE RESULTS **INVENTORY** CUSTOMERS EMPLOYEES ECOMMERCE HELP

CATEGORIES & ITEMS MODIFIERS DEPARTMENTS DISCOUNTS PROMOTIONS MANAGE

Lemon cake

Basic Item Setup Remove Item Duplicate

Active Online

Online Title*


Long Online Title

Online Description*

Brand/Manufacturer

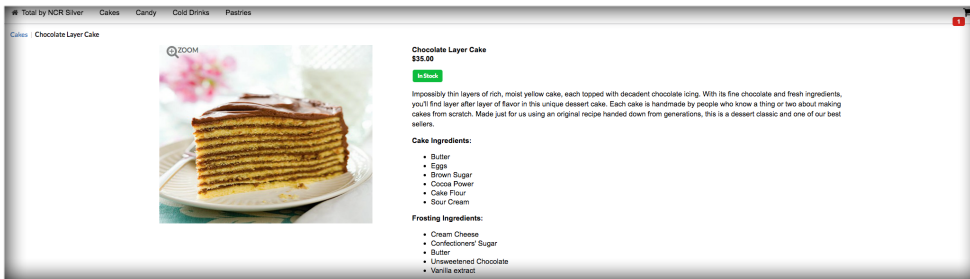
Safety Stock

Product Rank

Image*


Product Assignment*

Silver Inventory is integrated with Commerce



The site dynamically messages customers on product availability.

When you sell an item, it is decremented from inventory after it ships.

Quantum SILVER Demo
Elizabeth Jenkins
Settings

MY STORE RESULTS INVENTORY CUSTOMERS EMPLOYEES ECOMMERCE HELP

CATEGORIES & ITEMS MODIFIERS DEPARTMENTS DISCOUNTS PROMOTIONS MANAGE

Snapshot
Count Worksheet
Count Entry

Receive
Category: Cakes VENDOR: Show All Number of Days to Reorder Point: Select Number

Show Items With Days of Supply Less Than: Search Items

Export to the selected format: Export

Quantum SILVER Demo
4325 Alexander Dr
Alpharetta, GA 30022

Inventory Snapshot
Wednesday, July 19, 2017

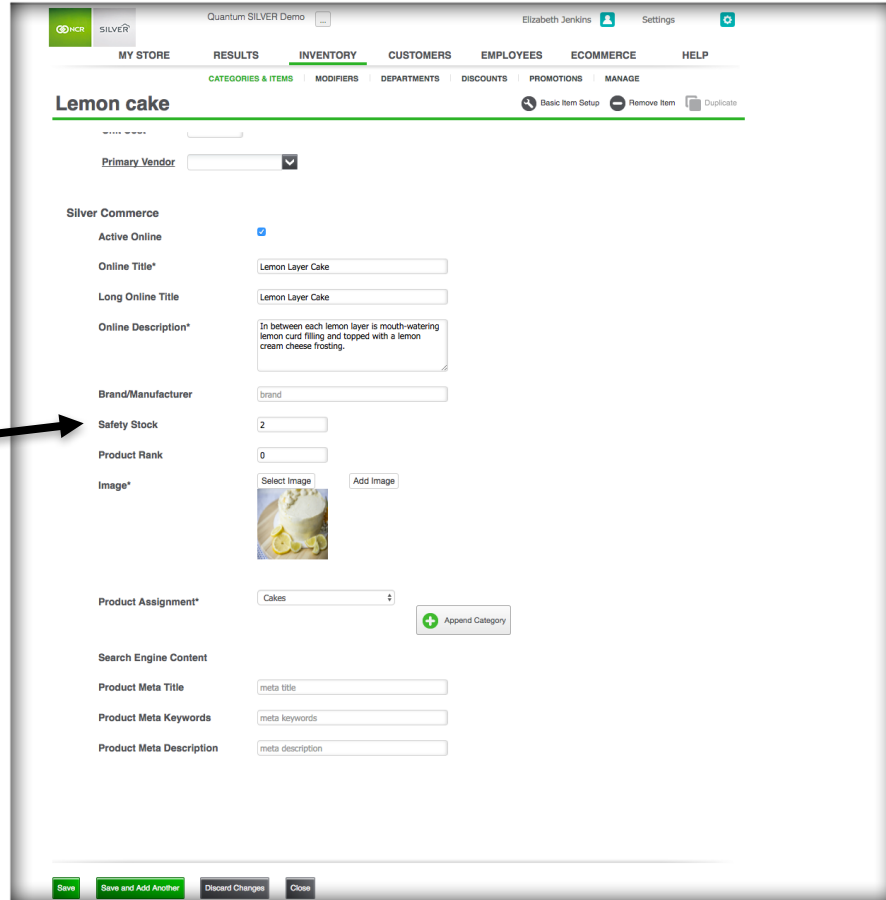
* Based on previous 6 weeks of data GM = Gross Margin % Repl. Value = Replacement Value

Item Name	Variations	Barcode	Category	Vendor	Qty On Hand (Units)	Re-order point	Avg Sold / Week	Days of Supply	Unit Price	Unit Cost	GM%	Repl. Value	Retail Value
Birthday Cake	half, Pink		Cakes		100.00	0.00	\$15.00	\$0.00	\$0.00	\$15.00		\$0.00	\$1,500.00
Birthday Cake	half, Blue		Cakes		100.00	0.00	\$15.00	\$0.00	\$0.00	\$15.00		\$0.00	\$1,500.00
Birthday Cake	half, Yellow		Cakes		100.00	0.00	\$25.00	\$0.00	\$0.00	\$25.00		\$0.00	\$2,500.00
Birthday Cake	whole, Pink		Cakes		100.00	0.00	\$25.00	\$0.00	\$0.00	\$25.00		\$0.00	\$2,500.00
Birthday Cake	whole, Blue		Cakes		100.00	0.00	\$25.00	\$0.00	\$0.00	\$25.00		\$0.00	\$2,500.00
Birthday Cake	whole, Yellow		Cakes		100.00	0.00	\$25.00	\$0.00	\$0.00	\$25.00		\$0.00	\$2,500.00
Cake Slices	Strawberry, 1 Slice		Cakes	Cakes R US	100.00	0.00	\$2.99	\$0.00	\$0.00	\$0.00		\$0.00	\$299.00
Cake Slices	Strawberry, 2 Slices		Cakes	Cakes R US	100.00	0.00	\$4.00	\$0.00	\$0.00	\$0.00		\$0.00	\$400.00
Cake Slices	Strawberry, 3 Slices		Cakes	Cakes R US	100.00	0.00	\$6.00	\$0.00	\$0.00	\$0.00		\$0.00	\$600.00
Cake Slices	Strawberry, 4 Slices		Cakes	Cakes R US	100.00	0.00	\$8.50	\$0.00	\$0.00	\$0.00		\$0.00	\$850.00
Cake Slices	Lemon, 1 Slice		Cakes	Cakes R US	100.00	0.00	\$2.99	\$0.00	\$0.00	\$0.00		\$0.00	\$299.00
Cake Slices	Lemon, 2 Slices		Cakes	Cakes R US	100.00	0.00	\$4.00	\$0.00	\$0.00	\$0.00		\$0.00	\$400.00
Cake Slices	Lemon, 3 Slices		Cakes	Cakes R US	100.00	0.00	\$6.00	\$0.00	\$0.00	\$0.00		\$0.00	\$600.00
Cake Slices	Lemon, 4 Slices		Cakes	Cakes R US	100.00	0.00	\$8.50	\$0.00	\$0.00	\$0.00		\$0.00	\$850.00
Cake Slices	Chocolate, 1 Slice		Cakes	Cakes R US	100.00	0.00	\$2.99	\$0.00	\$0.00	\$0.00		\$0.00	\$299.00

Safety Stock – What is it?

Safety Stock allows the merchant to protect store inventory.

In this example, safety stock is 2. We have 10 in Inventory. This means Commerce will show out of stock after 8.



Quantum SILVER Demo

Elizabeth Jenkins Settings

MY STORE RESULTS INVENTORY CUSTOMERS EMPLOYEES ECOMMERCE HELP

CATEGORIES & ITEMS MODIFIERS DEPARTMENTS DISCOUNTS PROMOTIONS MANAGE

Lemon cake Basic Item Setup Remove Item Duplicate

Primary Vendor

Silver Commerce

Active Online

Online Title* Lemon Layer Cake

Long Online Title Lemon Layer Cake

Online Description* In between each lemon layer is mouth-watering lemon curd filling and topped with a lemon cream cheese frosting.

Brand/Manufacturer brand

Safety Stock 2

Product Rank 0

Image*

Product Assignment* Cakes

Search Engine Content

Product Meta Title meta title

Product Meta Keywords meta keywords

Product Meta Description meta description

Save Save and Add Another Discard Changes Close

Changing the Look and Feel

The screenshot displays the NCR Silver administration interface for the Ecommerce section. The top navigation bar includes 'MY STORE', 'RESULTS', 'INVENTORY', 'CUSTOMERS', 'EMPLOYEES', 'ECOMMERCE', and 'HELP'. The user 'Steve Pollack' is logged in, with 'Settings' and a 'Live Chat' button available. A left sidebar lists various settings categories: Global Settings (Site Navigation, Site Contact, Site Meta, Payment Provider, Tax Provider, Messages), Site Design (Style Controls), Content Pages (About us, Terms and Conditions, Privacy Policy), and Orders (Order Processing, Shipping Methods). The main content area is titled 'Style Controls' and is divided into three sections: Global Styles, Product Page, and Shopping Cart. A color picker dialog is open over the 'Background Color' field in the Global Styles section, showing a gradient from black to red. The 'Background Color' field currently displays '#fff'. The 'Add To Cart Button' in the Product Page section is highlighted in green.

Global Settings

- Site Navigation
- Site Contact
- Site Meta
- Payment Provider
- Tax Provider
- Messages

Site Design

- Style Controls

Content Pages

- About us
- Terms and Conditions
- Privacy Policy

Orders

- Order Processing
- Shipping Methods

Style Controls

Global Styles

Site Background And Font Site Background And Font

Font: Arial

Background Color: #fff

Save Cancel

Product Page

Product Name

Price: #fff

Product Description


Add To Cart Button: Add To Cart Button

Shopping Cart

Header	Header
Price	Price
Order Summary	Order Summary
Proceed to Checkout Button	Proceed to Checkout Button

Website Home Page

Total by NCR Silver Cakes Candy Cold Drinks Pastries Cart



[Cakes](#) [Candy](#) [Cold Drinks](#) [Pastries](#)





[About Us](#)
[Terms and Conditions](#)
[Delivery Policy](#)

Total by NCR Silver
4325 Alexander Dr
Auburn, WA 98002

Category Page with products

Total by NCR Silver Cakes Candy Cold Drinks Pastries Cart

Cakes Sort By: Price: High to Low

			
Chocolate Layer Cake \$20.00 - \$35.00	Birthday Cake \$15.00 - \$25.00	Cake Slices \$2.99 - \$8.50	Lemon Layer Cake \$2.00

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Total by NCR Silver
4325 Alexander Dr
Alpharetta, GA 30022

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Product Detail Page

Total by NCR Silver Cakes Candy Cold Drinks Pastries

Cakes | Chocolate Layer Cake



Chocolate Layer Cake
\$20.00 - \$35.00

Make a selection...

Impossibly thin layers of rich, moist yellow cake, each topped with decadent chocolate icing. With its fine chocolate and fresh ingredients, you'll find layer after layer of flavor in this unique dessert cake. Each cake is handmade by people who know a thing or two about making cakes from scratch. Made just for us using an original recipe handed down from generations, this is a dessert classic and one of our best sellers.

Cake Ingredients:

- Butter
- Eggs
- Brown Sugar
- Cocoa Power
- Cake Flour
- Sour Cream

Frosting Ingredients:

- Cream Cheese
- Confectioners' Sugar
- Butter
- Unsweetened Chocolate
- Vanilla extract

SIZE

Half Full

QTY

1

Add to Cart

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Total by NCR Silver
4325 Alexander Dr
Alpharetta, GA 30022

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Adding to Cart from Product Page

Total by NCR Silver Cakes Candy Cold Drinks Pastries Cart 1

Shopping Cart

Product	Price	Quantity	Total
 Chocolate Layer Cake Size: Full	\$35.00	1	\$35.00
			Subtotal \$35.00
			Tax \$0.00
			Shipping Cost \$0.00
			Order Total \$35.00

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Total by NCR Silver
4325 Alexander Dr
Alpharetta, GA 30022

[Proceed to Checkout](#)

Customer Checkout

Total by NCR Silver Cakes Candy Cold Drinks Pastries 1 Cart

Shipping Details

Full Name *

Phone *

Address 1 *

Address 2

City *

Select State *

Postal Code *

Email *

Shipping Methods

Standard	\$10.00
2 Day	\$15.00
Overnight	\$20.00

Proceed to Billing

Payment Details

Name on Card *

Card Number *

Expiration Date *

CVC *

Billing Details

Different Billing Address

Review My Order

Cart Summary

Product	Price	Qty	Total
Chocolate Layer Cake	\$35.00	1	\$35.00

Cost Summary

Subtotal	\$35.00
Tax	\$0.00
Shipping Cost	\$0.00
Order Total	\$35.00

By clicking Submit Order, you agree to our Terms of Service

Place my order

[About Us](#)
[Terms and Conditions](#)
[Privacy Policy](#)

Total by NCR Silver
4325 Alexander Dr
Alpharetta, GA 30022

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Orders in the Back Office

The screenshot displays the NCR Silver Back Office interface. At the top, there is a navigation bar with the NCR and SILVER logos, the text "Quantum SILVER Demo", the user name "Elizabeth Jenkins", and a "Settings" button. Below this is a main navigation menu with tabs for "MY STORE", "RESULTS", "INVENTORY", "CUSTOMERS", "EMPLOYEES", "ECOMMERCE" (which is highlighted), and "HELP".

The "Global Settings" sidebar on the left includes sections for Site Navigation, Site Contact, Site Meta, Payment Provider, Tax Provider, Messages, and Banners. The "Site Design" section includes Style Controls, Paging and Sorting, and Content Pages (About us, Terms and Conditions, Privacy Policy). The "Orders" section is active, with "Order Processing" highlighted in green.

The main content area is titled "Order Processing" and features a search and filter interface. It includes a search box, a "From Date" field with the value "06/29/2017", a "To Date" field with the value "06/30/2017", and a "Status" dropdown menu currently set to "Pending".

Below the filters is a table of orders with the following columns: Customer Name, Email, Order Date, City, State, Telephone, and Order Number.

Customer Name	Email	Order Date	City	State	Telephone	Order Number
Elizabeth Jenkins	elizabeth.jenkins@ncr.com	Jun 29, 2017 09:11 AM	Alpharetta	GA	6784445555	SC-2017-06-000000005-1
Susie Jones	Elizabeth.jenkins@ncr.com	Jun 29, 2017 08:26 PM	Alpharetta	GA	7702322222	SC-2017-06-000000007-1
Brian gallagher	Gallagherb@gmail.com	Jun 30, 2017 09:06 AM	Suwanee	GA	6782217217	SC-2017-06-000000009-1

Silver Commerce – Getting Started

What you will need:

- 1. Product names and descriptions for online products**
- 2. Product & banner images**
- 3. Shipping methods**
- 4. Name for URL that merchant would like**

Silver Commerce – Subscription Pricing

\$69

/ month

1 Location

- **eCommerce application**
- **Back Office access for unlimited number of users**
- **Customer Care**
 - **24/7 Online and Phone Support from the Silver Customer Care Team**

RUN YOUR BUSINESS.

**CONNECT WITH
CUSTOMERS.**

SELL ANYWHERE.

